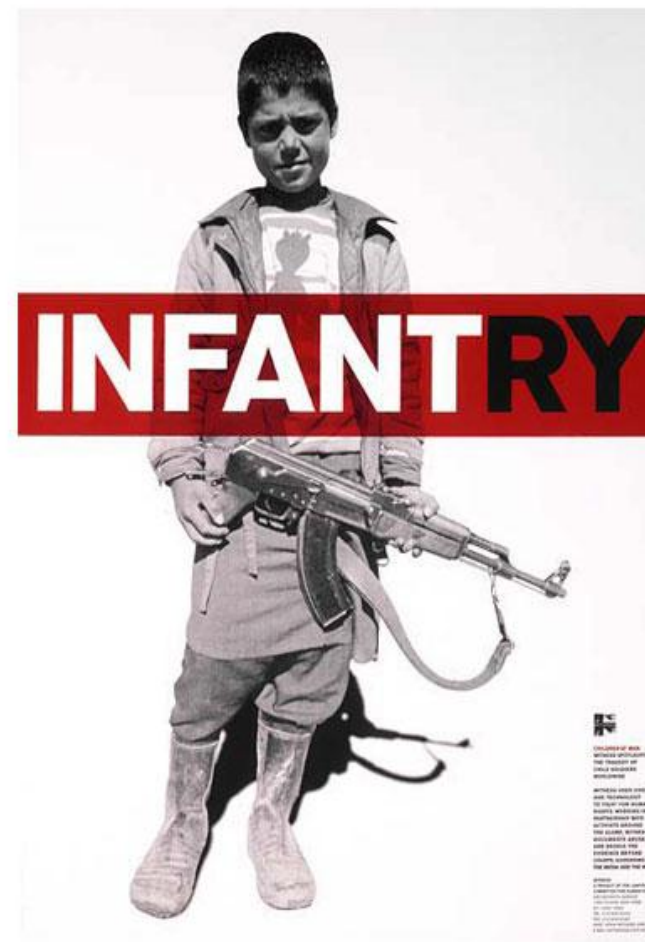
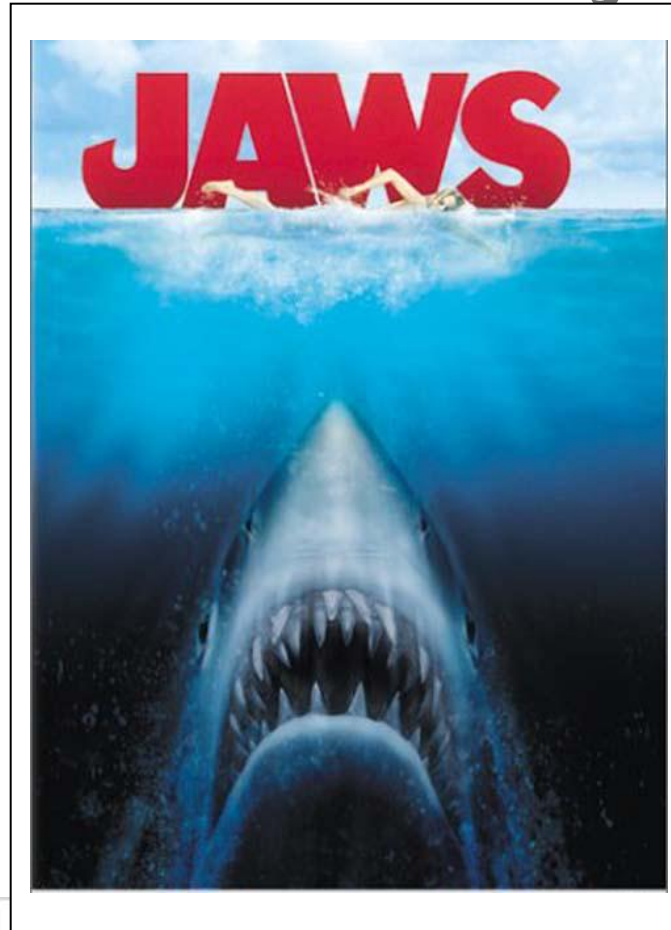


Poster Design

When you have sketched some ideas, use this checklist to choose the best one.

- Is it clear what my poster is about?
- Does the style of lettering fit well with the image or images I have used?
- Do the images used help to convey the message in my poster?
- Will my poster attract the attention of the right people?
- Is the information I want to give clear and easy to understand?



TARGETS:

CLEAR
and
appropriate
LETTERING

EFFECTIVE
LAYOUT

good
use of any
images

should communicate its message well to the appropriate group.